

Message Text

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PAGE 01 STATE 060755
ORIGIN EB-04

INFO OCT-01 ISO-00 /005 R

DRAFTED BY EB/OCA/CD:WERAU:JMN
APPROVED BY EB/OCA/CD:WERAU
-----191450Z 007026 /66
R 182108Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY DAMASCUS

UNCLAS STATE 060755

E.O. 11652: N/A

TAGS: BEXP, XF, XI

SUBJECT: FY 78 USDOC/CAGNE TRADE PROMOTION SCHEDULE

FOLLOWING IS REPEAT OF STATE 191497:

1. BASED ON EXCELLENT QUALITY RESPONSES RECEIVED TO REFTEL
AND FOLLOWING COMPARISON WITH USDOC/OIM WORLDWIDE FY 78
EVENT CALENDAR, BELOW SCHEDULE FOR SUBJECT PROGRAM HAS BEEN
DEVELOPED. --

2. THOUGH TOTAL COMPLIANCE NOT POSSIBLE, EVERY EFFORT MADE
TO INCORPORATE ALL THEMES RECOMMENDED BY TWO OR MORE POSTS,
AND TO OBSERVE POSTS' RECOMMENDATIONS RE TIMING AND VEHICLE
FOR EACH EVENT. INTERESTED POSTS ARE INVITED TO APPLY FOR
COUNTRY VACANCIES IN OCT. 77 PROCESS CONTROLS TRADE MISSION
AND IN NOV. 77 AND MARCH 78 SEMINARS.

3. ABILITY TO UNDERTAKE ALL LISTED EVENTS WILL DEPEND
ULTIMATELY ON AVAILABILITY OF USDOC AND POSTS' RESOURCES.
POST-RECOMMENDED THEMES NOT COVERED BY USDOC/CAGNE EVENTS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 060755

WILL BE RECOMMENDED TO IOGA TRADE MISSION SPONSORS.

4. NO EVENTS HAVE BEEN SCHEDULED FOR LIBYA OR SYRIA DUE
TO NON-RECEIPT OF POST RESPONSES TO REFTEL. JORDAN ALSO
EXCLUDED, PER POST RECOMMENDATION.

5. FOR TEL AVIV: YOUR RECOMMENDED FAIRS ALL CONFLICT WITH

OIM EVENTS. USDOC HOPES TO FILL VOID BY SPINNING OFF
TEHRAN TRADE CENTER SHOW PARTICIPANTS TO VISIT ISRAEL IN
FY 78 IF FY 77 SPINOFFS PROVE SUCCESSFUL.

6. POSTS' COMMENTS ARE INVITED ON FOLLOWING SCHEDULE:

A. SPECIALIZED TRADE MISSIONS

1) OCTOBER 1977: BUILDING AND CONSTRUCTION TO BAHRAIN,
QATAR, OMAN, AND EGYPT

2) OCTOBER 1977: PROCESS CONTROLS TO KUWAIT, SAUDI ARABIA,
AND THIRD COUNTRY TO BE SELECTED

3) FEBRUARY 1978: MATERIALS HANDLING EQUIPMENT TO BAHRAIN,
IRAN, OMAN, AND QATAR

4) MARCH 1978: HOME/OFFICE FURNITURE TO BAHRAIN, QATAR,
AND SAUDI ARABIA

5) APRIL 1978: MEDICAL EQUIPMENT TO IRAN AND ISRAEL

6) APRIL 1978: CONSUMER APPAREL TO BAHRAIN, KUWAIT, QATAR
AND THE UAE

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7) JUNE 1978: HOME APPLIANCES TO KUWAIT, SAUDI ARABIA,
AND YEMEN

B. TECHNICAL SALES SEMINARS

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PAGE 03 STATE 060755

1) NOVEMBER 1977: ELECTRONIC DATA PROCESSING EQUIPMENT
TO ALGERIA, TUNISIA, AND THIRD COUNTRY TO BE SELECTED

2) JANUARY 1978: ELECTRICAL ENERGY SYSTEMS TO MOROCCO,
OMAN, AND SAUDI ARABIA

3) MARCH 1978: MINING EQUIPMENT TO MOROCCO, TUNISIA, AND
THIRD COUNTRY TO BE SELECTED

4) APRIL 1978: BUILDING AND CONSTRUCTION TO MOROCCO,
TUNISIA, AND SAUDI ARABIA

5) MAY 1978: MATERIALS HANDLING EQUIPMENT TO ALGERIA,
EGYPT, MOROCCO AND TUNISIA

C. CATALOG SHOW

NOVEMBER 1977: MACHINE TOOLS IN MOROCCO (THREE CITIES;
SPINOFF FROM NOVEMBER 1977 TYPE I FAIR IN TEHRAN)

D. TRADE FAIR

NOVEMBER 1977: MACHINE TOOLS IN TEHRAN (TYPE I)

E. TEHRAN TRADE CENTER

1) OCTOBER 1977: STEREO/HI-FI AND HOME APPLIANCES

2) NOVEMBER 1977: BUILDING AND CONSTRUCTION MATERIALS AND
EQUIPMENT

3) JANUARY 1978: CHEMICAL AND PETROCHEMICAL EQUIPMENT

4) FEBRUARY 1978: PACKAGING EQUIPMENT

5) MAY 1978: TEXTILE MACHINERY
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PAGE 04 STATE 060755

6) JUNE 1978: FOREST RESOURCES PRODUCTS AND EQUIPMENT.
VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Format: TEL
From: STATE
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770344/aaaabmbk.tel
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Message ID: 30f4edb5-c288-dd11-92da-001cc4696bcc
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Review Exemptions: n/a
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TAGS: BEXP, XF, XI
To: DAMASCUS
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